

PETERBOROUGH

WEDNESDAY 4TH MARCH 2020

Huntingdon Marriott Hotel

Kingfisher Way, Hinchingsbrooke Business Park, Huntingdon PE29 6FL

8:30 – 9:00

Registration & Refreshments

9:00 – 9:15

Technical Update

Dr. Matt Davies, Killgerm Chemicals

An update on the pest control industry in general and the changes within it.

09:15 – 9:45

Technology in pest control

Maarten Crezee, Xignal

A short talk on how to get the most out of technology for yourself and your business.

9:45 – 10:15

Introduction to social media for your business

Jennifer Grant, Killgerm Chemicals

Social media marketing can often be daunting for businesses and Jennifer is here to quash some of the myths around it and give you the knowledge you need to get the most from it.

10:15 – 10:45

Break

10:45 – 11:30

Delusionary Parasitosis

Dr. Matt Davies, Killgerm Chemicals

This fascinating talk from the Killgerm's own Dr. Matt Davies delves in to Delusional parasitosis, a mistaken belief that parasites have infested the body.

11:30 – 12:00

What's New

A chance for the sponsoring suppliers to update you with what's new.

12:00 – 13:00

Lunch

13:00 – 13:30

The History and Future of Ficam

Laurence Barnard, Killgerm Chemicals

This talk gives an overview of the origins and history of the Ficam range that we all know and love, whilst providing an insight in to the short-term and long-term future of a world without Ficam W™.

13:30 – 14:15

Bird applications with a difference

Alastair Fernie, Killgerm Chemicals

A presentation around bird applications and how to maximise their effect from Killgerm's bird control specialist, including licensing updates.

14:15 – 14:45

Product Update

Laurence Barnard, Killgerm Chemicals

An update on rodenticide and insecticide use, plus updates in the pest industry.

14:45 **Finish**

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